



// **WHEN & WHERE**those of us in the industry know that these are the two most important elements of wine....however, wine drinkers across America think about when & where they enjoy their favorite wines, and that is where this new wine brand connects with this generation of wine drinkers

// Because it's not just **WHEN & WHERE** a wine is made....
but more importantly **WHEN & WHERE** it is enjoyed....

THE WINE

FRIDAY AT EXACTLY 5.01 PM is made from **sustainably grown** grapes from the **Riverland** region of Australia, within the confines of the larger South Australia wine region. We are not relying on typical tasting notes for our wines—the **only notes that matter are your own.**

This **2020 Chenin Blanc** dances across the tongue with zippy acidity and fresh fruit flavors. We love Chenin a lot, but for some reason it just tastes better at the end of the work week. The grapes are **picked early**, so the acid is higher and the alcohol is a refreshing **11%**. The fermentation is completed in **stainless steel tanks** with a **certified organic yeast** and the wines are bottled soon after, so we can get them across the water and into the hands of someone who cares about **When & Where** to enjoy our wines. Cheers!



Hudson Wine Brokers

